

Kids Club Information Session

Presentation & Questions Regarding the Waitlist
August 16 & 17, 2022

*Rachel Hicks, Youth Programs Coordinator,
Dr. Anne Marie Leland, Community Ed & Strategic Partnerships, &
Dr. Stacie Stanley, Superintendent*

Introductions

Thank you for being with us today!

Presenters

- Dr. Stacie Stanley, Superintendent
- Rachel Hicks, Youth Programs Coordinator
- Dr. Anne M Leland, Community Ed & Strategic Partnerships

Logistics

- Presentation
- Have some paper and write your questions, use the chat to write your question if it hasn't been answered during the presentation
- Review questions

Welcome: Recognizing Stressful Situation for Families



Future Goals with Kids Club & After School Program Options

- Fall enrichment registration opened at 8am on Tuesday, 8/16/22
- One additional enrichment offering per day, Monday through Friday for KC waitlist families will be offered at each of the six sites - more information to come
- Continue hiring - **WE ARE NOT ELIMINATING THE WAITLIST**
- Registration process will be re-evaluated (feedback opportunity will become available and you will be notified to participate)

Overview of Current Situation: Concerns & Challenges

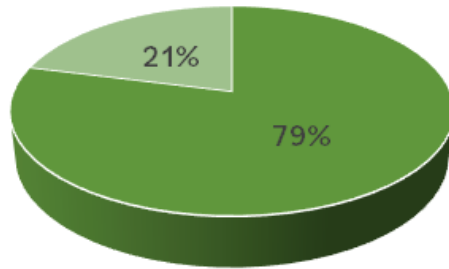
- Review enrollment and registration practices (website crashed - mitigating issue for the future)
- Prioritizing and making exceptions
- Waitlist determination and waitlist number - **WE ARE NOT ELIMINATING THE WAITLIST**
- School age care options in Edina
- Neighboring districts have waitlists
- Local, regional, and national issue
- Analyze and compare hourly wages with like districts
- Hiring constraints and scheduling
- Unemployment rates are at a historical low

High Quality Kids Club Programming

- Introduced Timbernook programming this Summer
- Increased focus on developmentally appropriate activities
- Leadership development emphasis for staff
- Continued partnerships with school and district staff to ensure student and family transition
- Full-time, straight shift positions for Kids Club staff

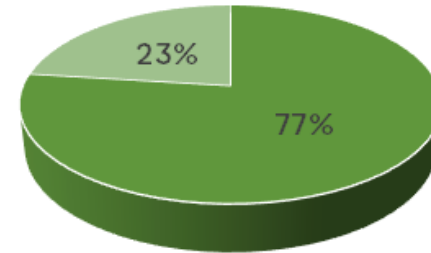
Kids Club Demographics: Accepted Contracts

2022-23 Accepted
Kids Club Contracts



■ Edina ■ Non-Edina

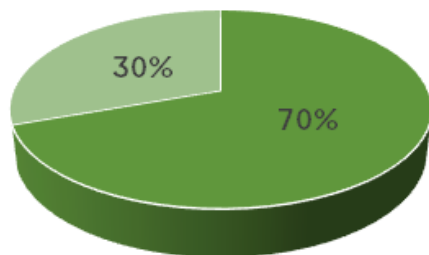
2022-23 EPS
K-12 Enrollment



■ Edina ■ Non-Edina

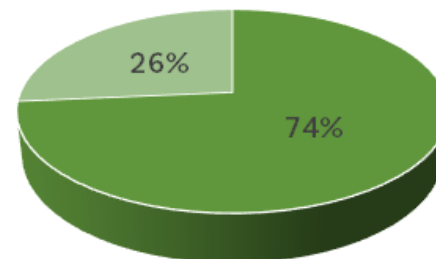
Kids Club Demographics: Waitlisted & Total Requested Contracts

2022-23 Waitlisted
Kids Club Contracts



■ Edina ■ Non-Edina

2022-23 Total Requested
Kids Club Contracts



■ Edina ■ Non-Edina

Wage Comparison with Neighboring Districts

Edina Rec Leader Wage Range: \$15.48 - 19.74, plus incentive pay up to \$1,250

	Bloomington	Eden Prairie	Minnetonka	Anoka	Osseo	Hopkins	Eastern Carver	Wayzata
Equivalent position wage ranges	\$15.15 - 19.74	\$16.83 *	\$17 *	\$14.16 - 15.37	\$15.95 - 20.37	\$13.44 - 17.36	\$16.93 *	\$14.00 - 17.78

***Experience not considered in placement**

Record Low Unemployment

Statistics

From [Bureau of Labor Statistics](#), [United States Department of Labor](#) via [Data Commons](#)

Minnesota

United States

Unemployment rate

1.8%

Updated Jun 2022

Total unemployed people

57K

Updated Jun 2022

Unemployment insurance claims

26K

Updated Aug 6, 2022

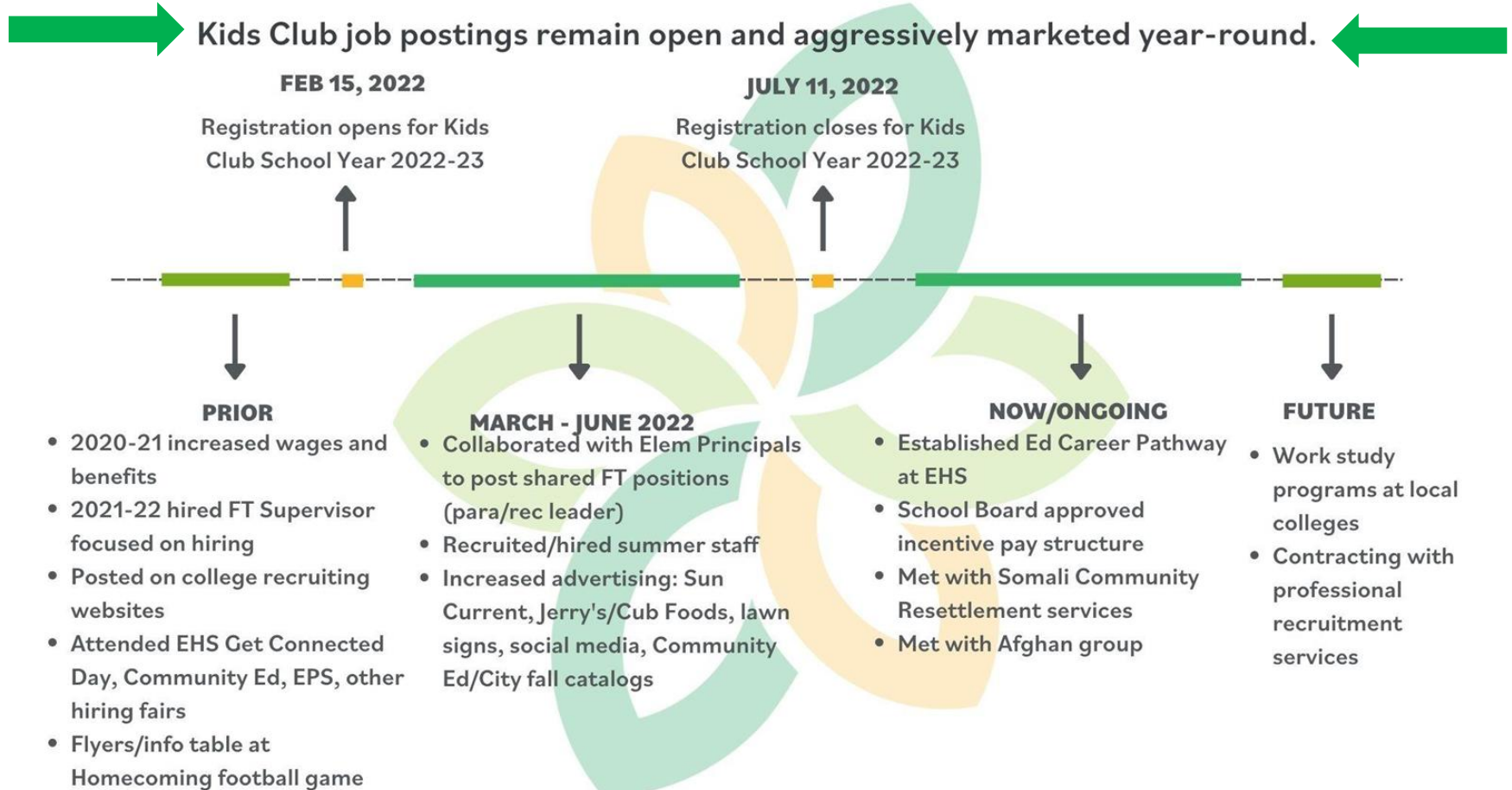
Unemployment rate

Total unemployed people

Unemployment insurance claims



Review of Recruitment, Hiring, & Retention Strategies



Summary of Questions from In-Person Meeting

- Transportation to other sites afterschool? **Discuss the policy**
- Is there preference given to any groups or families? **Only exception are district staff**
- Is the waitlist number districtwide, school site, or by grade? **By site, not by grade**
- How many contracts are there at each site and how many on the waitlist?
- How many offers do we have to potential employees and how many prospective hires are we anticipating? **Three interviews for Thursday and five offers**
- Have you reached out to retirement communities? **Yes**
- What is the trained staff to student ratio allowed in programming? **1:15**
- Can you get an exemption from to allow more students in ratio? **No, set by the MN Department of Human Services for all licensed and certified centers**
- Why can't you prioritize returning families? **Reviewing process for next year**
- Why does enrollment feel like Black Friday? **Committed to changing process and practice**

Continued Summary of Questions

- Can you move the school start time to a later time?
- How many staff are needed to move everyone off the waitlist? **50 full-time staff**
- If I get registered for the KC only enrichment class that is proposed, can I cancel registration for the other enrichment classes? **Yes**
- What happened to staff from last year? Where did they go? **With many of our staff as high school or college students, they went to college or found another opportunity in their major field.**
- Do you or neighboring districts offer benefits, e.g., PTO, healthcare, etc.? **Yes, EPS offers good benefits while many of our neighbors do not**
- Can teachers or teacher's aides work in Kids Club? **Yes, some paras do work in KC**
- How can families help enable recruitment efforts? **Word of mouth, yard signs, post on social media**
- Have you thought about giving preference to local resident families ahead of out of district families (like they do for sports)? **May go to the policy committee**

Summary of Suggestions from In-Person Meeting

- Recruiting booth at EHS Get Connected Day
- Parent volunteers
- Increase fees and increase wages – compare wages to other industries
- Talk to Governor Walz about the staff to student ratio
- Allow volunteers and outside hires that are background checked to host programs onsite by providing space, snacks, and supplies
- Please change the registration process to allow those who have unreliable internet and jobs that do not allow to be on at 8am to register

Thank you!